Attorney Docket No.: <u>DERN-00101</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Application of | Group Art Unit: 3688 |
|--|---|
| Howard Dernehl, et al. | Examiner: Raquel Alvarez |
| Serial No.: 09/635,994 | AMENDMENT AND RESPONSE TO OFFICE ACTION mailed on March 31, |
| Filed: August 9, 2000 | 2009 |
| For: WEB BASED REFERRALS) WITH REWARD INCENTIVE) | 162 North Wolfe Road Sunnyvale, CA 94086 (408) 530-9700 |
| | Customer No. 28960 |
| Mail Stop Non-Fee Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 | |

Examiner:

In response to the non-final Office Action of March 31, 2009, Applicants request reconsideration and further respond as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.